

BENEFITS	COMMERCIAL			COMMERCIAL PLUS+			PLATINUM	REPRESENTATIVE BODY MEMBERS*
VALUE OF PAPER & PRINT (VOPP)								
VoPP Industry Report	✓			✓			✓	✓
Website Members Only Access	✓			✓			✓	✓
Supplementary Material	✓			✓			✓	✓
VoPP Facts Sheets and Collateral Artwork	✓			✓			✓	✓
TSA Monthly e-News	✓			✓			✓	✓
ED Sales Briefing x 1 per annum				✓			✓	✓
ED Key Note Speaker x 1 per annum*							✓	✓
Personalised Creative/ Marcomms campaign and co-branding							✓	✓
PR and Media Representation explored for joint promotion				✓			✓	✓
TWO SIDES AUSTRALIA								
Website Members Only Access	✓			✓			✓	✓
Two Sides Myths & Facts	✓			✓			✓	✓
Two Sides Fact Sheets	✓			✓			✓	✓
Two Sides Marketing Collateral	✓			✓			✓	✓
MEMBER SUB. COST	\$250	\$500	\$1500	\$2000	\$2500	\$3500	\$5000	By Agreement
BASED ON COMPANY TURNOVER	Under \$2m	\$2m to \$5m	\$5m to \$10m	\$10m to \$20m	\$20m to \$50m	\$50m to \$100m	\$100m+ Plus	